

BUILDING BETTER PLACES TRAINING

for communities dealing with growth & change.



SUBMIT YOUR APPLICATION TODAY!

WHERE

Two Rivers Convention Center
Grand Junction, Colorado

WHEN

February 10-12, 2020

APP. DEADLINE

Friday, December 20, 2019

CONTACT

Jillian Sutherland, AICP

Director of Programs

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Glenwood Springs, CO 81601

communitybuilders.org

970-928-3411

jillian@communitybuilders.org



BUILDING BETTER PLACES TRAINING

ABOUT



The American West is one of the fastest growing and rapidly changing parts of the country. Communities are grappling with a lot of tough questions: Is what I love about my community going to go away? Can I afford to live here? Is it possible to stop the change my community is experiencing?

Unfortunately, like much of the nation, most of our communities lack the capacity to effectively plan for growth and change and engage the community in a constructive conversation about it. And if they can't do that, the unhappy result is often growth patterns that are disconnected, unaffordable, inauthentic and do little to increase economic opportunity. The alternative is getting proactive about framing growth through strategic planning, policies and community engagement.

The Building Better Places Training (BBPT) is a training for local leaders who want to do exactly that. Over two and a half days of intensive training, community teams build leadership and understanding of planning, policy, development tools, community engagement and strategies for implementation.

Each team will leave the BBPT with a shared understanding of market conditions, opportunities for quality growth, key barriers impacting projects in their community and how to overcome them. Community teams work with a dedicated facilitator to create a clear community action plan that identifies both short and long-term action items to accomplish the goals established at the training.

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AGENDA

01	02	03
MARKET	TOOLS	PLAN
<p>Day 1 of the BBPT will unpack the market dynamics that are shaping our communities and their potential impact.</p> <p>Teams will assess the key challenges and opportunities facing their community, considering where they are headed given current growth patterns versus where they want to be in the future.</p>	<p>Day 2 of the BBPT will dive into the tools necessary for getting good projects built in the right places—including land assembly, capital investment strategies, public private partnerships, and plans and policies.</p> <p>Teams will begin to identify strategic areas for new development and consider what tools may be needed to achieve it.</p>	<p>Day 3 of the BBPT is all about how teams can put these concepts to work in their community.</p> <p>Teams will work together and with the training team and their facilitator to develop local action plans, which will outline specific near-term goals and next steps to undertake when the team gets home.</p>
Day 1	Day 2	Day 3

COST

VALUE	When a team is selected to attend the Building Better Places training, the cost of their lodging, most meals, and all participation costs are covered - a value of \$6,000 .
TEAM COST	As a non-profit organization, Community Builders fundraises to cover these costs, but asks that community teams contribute \$600 (10% of team cost) to ensure buy-in from participants.
ADDITIONAL COST	Beyond this match, teams are responsible for their travel to the training and dinners.
SUPPORT	If this cost-share is prohibitive for your community, please contact us to discuss options. Communities will not be asked to submit fees until their application is accepted.



WHO CAN APPLY?

The Building Better Places Training is open to cities, tribal governments and counties across Colorado, Wyoming, New Mexico, Utah, Idaho, and Montana. Up to seven teams of eight local leaders will be selected to participate.

Creating a leadership team is critical to a successful application, and the composition of the team is key to developing the partnerships in your community that will enable progress. Teams should include a broad range of perspectives that reflects the diversity of your community. The list to the right includes several types of representation to consider in building a well-rounded team.

We believe a broad spectrum of community leaders is necessary for successful decision-making and engagement. By effectively reaching more of the community, a diverse leadership team also greatly accelerates implementation.

TEAM COMPOSITION 01

Local Government

Elected and Appointed Officials, City/County Managers, Planners, Public Works

Real Estate, Development and Investment Professionals

Developers, Realtors, Local Lenders

Business and Economic Development

Chambers of Commerce, Economic Development Organizations, Downtown Development Authority, Main Street Programs

Community Development Organizations

Housing, Youth/Education, Civic Organizations

SELECTION CRITERIA 02

A strong team composition.

Demonstration of how the BBPT can help your community address specific challenges you are facing.

Demonstration of local commitment to advancing livability and economic development goals through community planning, strategic development and investment.



PARTICIPATING IN BBPT

Analyze market conditions, opportunities for quality growth, and key barriers impacting projects in their community and how to overcome them.

Learn about successful projects from peer communities.

Explore planning and policy approaches for enabling desired development and investment in strategic locations.

Work with a team of expert trainers to address specific planning and development challenges within their community.

Thinking about applying?

Please let us know by contacting Jillian Sutherland at 920-928-3411 or jillian@communitybuilders.org

Assess past public engagement efforts and explore opportunities for improvement.

Develop a clear community action plan that identifies both short and long-term action items to accomplish the goals established at the training.

APPLICATION INSTRUCTIONS

To apply, submit **one** application per community team. A complete application will consist of the following items:

01. Community Challenge Statements

02. Team Participants

03. Supporting Materials (Optional)

01. COMMUNITY CHALLENGE STATEMENTS

Each team should discuss and complete the following questions. It is most effective when teams discuss the questions and fill out the answers as a group. The team leader can also compile input from other team members to complete the questions. Please submit your application in PDF format to jillian@communitybuilders.org no later than Friday, December 20, 2019.

1. Community Challenges and Opportunities *(Please attach responses)*

Briefly describe a specific issue (or issues) your community is facing that the team could make progress on during the BBPT training. Please describe what you have done to date to address your issue. What challenges are you having in addressing them?

Is there a specific opportunity, such as an ongoing or upcoming planning or development effort (e.g., an economic development strategy, code revision, community planning effort) that might benefit from participation in the BBPT? If so, please briefly describe the effort and how you think the BBPT could support a successful outcome.

2. Please describe the composition of your team. *(Please attach responses)*

3. Please rank the following topics based on your community's needs: *(1=lowest, 5=highest)*

Economic Development		Expanding Housing Choices	
Capital Planning & Investment		Redevelopment & Revitalization Strategies	
Market & Economic Trends		Public-Private Partnerships	
Community Visioning & Public Engagement		Transportation Mobility	
Implementation Tools (e.g., financing, policy, etc.)		Regional Coordination	
Community Planning & Design		Leadership	
Other <i>(please describe other topics you would like to address below):</i>			

4. Please describe the outcome(s) that you think would be most valuable for your community to achieve through the BBPT. This can be a bulleted list.



APPLICATION INSTRUCTIONS

To apply, submit **one** application per community team. A complete application will consist of the following items:

Please provide the following information for up to eight team members, starting with the team leader/primary contact (*please use the attached form*):

Informational List to Include:

1. Name
2. Organization/Title
3. Address
4. Email
5. Phone

If there are articles, reports, information, resumes, awards, etc. that you feel are relevant and support your application, you are welcome to include those materials with your application.

02. TEAM PARTICIPANTS

03. SUPPORTING MATERIALS (OPTIONAL)

Increase leadership ability and capacity!

“Working with CB was a transformational experience for our team—we increased our leadership ability and our capacity to problem solve, plan and most importantly get things done.”

- Shawn Barigar,
Mayor of Twin Falls, ID

“They empower and enable a community to find solutions for themselves versus having a solution thrust upon them from an outside consultant.”

- Russ Forrest,
City Manager of Gunnison, CO

Apply Now!

Build shared knowledge around tools that work!

“Community Builders gave us the tools to make major changes in our community.”

- Carly-Ann Carruthers,
Laramie Main Street Alliance



TEAM PARTICIPANTS

1. Team Leader/Primary Contact

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

2. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

3. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

4. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:



5. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

6. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

7. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone:

8. Team Member

Name:	Organization/Title:
Address:	
City/State:	Zip Code:
Email:	Phone: